

YOUR MOST TRUSTED GENETIC
Source

WELCOME TO SUHN CATTLE COMPANY!

It does not seem possible that another year has flown by and we are again preparing for our annual bull sale. My family, along with our cooperators, invite you to attend and evaluate this year's bull offering. We think you will agree with us that this offering is unsurpassed in its strength and depth from top to bottom.

Through a rigid culling process, with an in depth study and evaluation of sire lines and cow families, our progress is continually evident in the consistency and uniformity of the product we present before you.

The past year has been unrelentless in the challenges that we have faced. We have experienced some of the most dramatic fluctuations in input costs that our industry has ever faced in a twelve month period. However, with an open mind and a progressive and positive mind set we feel that these challenges can and will produce excellent opportunity for those who study their lessons from the past.

The bulls selling March 24th offer the industry a tremendous set of light birth weight bulls while emphasizing low input maternal genetics. We still feel these are the two things that will have the greatest effect on the profitability of your operation. Why? Because both will have a major impact on the percentage of calf crop weaned which is the key to profitability. Crossbreeding and the impact of heterosis has been one of the least used tools in our industry. It can make a tremendous difference in the pounds of calf weaned; plus, if you are retaining heifers it again has a tremendous effect on earlier puberty, percentage of calves weaned and pounds of calf weaned.



The two breeds: Angus & Brangus, that we offer do a tremendous job in a rotational cross breeding program back on each other. The two breeds also do a tremendous job on white face cattle as well as the continental breeds to infuse calving ease and maternal genetics without sacrificing pounds. We also have an extremely strong set of Ultrablack bulls for those of you looking for Brangus type genetics with less Brahman influence.

Over the past sixteen sales, Suhn Cattle Company has provided the Brangus industry some of its top herd sires. Breed leaders like BT, Confederate, John Wayne, Tin Man, Alydar, Affirmed, Next Step, Advantage, Insurrection, Northern Dancer, Cut Right and others have all originated from this sale. The next sire destined to leave its mark on the next generation of Brangus cattle is likely a part of this year's offering as well.

Please join us on Tuesday, March 24 to evaluate the strength of our offering.

Vernon Suhn



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GENERAL INFORMATION...

16th Annual Bull Sale
Tuesday, March 24, 2009

1:00 PM
At the Ranch • Eureka, Kansas

Motel Accommodations:

Blue Stem Lodge, Eureka.....(620) 583-5531
Holiday Inn Express, El Dorado.....(316)322-7275
Candlewood Suites, Emporia.....(620) 343-7756
Holiday Inn Exp, Emporia.....(620) 341-9393

Auctioneer: Steve Dorran

Publications Represented:

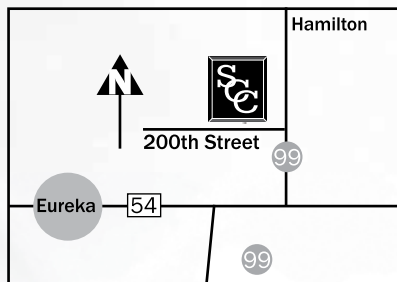
Special Assignment.....Delvin Heldermon
The Kansas Stockman.....Brett Spader
The Stock Exchange.....Doug Paul
Southern Livestock Standard.....Michael Sturgess
(210) 524-9697

Cattle Load Out:

Cattle may be loaded out immediately after settlement. Trucking arrangements should be made at check-out. All bulls become the buyers' risk immediately upon being sold.

Catalog & Advertising By:

The Singularis Group - Jessica White
PO Box 2034 • Topeka, KS 66601
(785) 235-9995 • www.singularisgroup.com



SCC is located 7 miles E. of Eureka on Hwy 54, 4 miles N on Hwy 99N, and 2.5 Miles W on 200th St.

SALE SCHEDULE

Monday, March 23, 2009

View sale cattle

1:00 pm

Steak Dinner

Please join us for food, fellowship and an informative program
Matt Samuels Community Building
Hwy 54 & Jefferson Street in Eureka
Sponsored by: Purina Mills & Flint Hills Feed

7:00 pm

Tuesday, March 24, 2009

8:00 am

Viewing of Cattle

8:30 am

Coffee & Donuts

12:00 Noon

Lunch provided at the ranch

1:00 pm

Bull Sale

Brangus sell at 1:00 PM
Angus start at approx. 2:30 PM

Commercial Air Transportation:

Wichita, Kansas.....1 1/2 Hours
Kansas City, Missouri.....3 Hours
Tulsa, Oklahoma.....3 Hours

Private Air Transportation:

Eureka, KS Airport.....(620) 583-7732
Located approximately 10 miles from the ranch.

For More Information:

Suhn Cattle Company (620) 583-5923
Vernon Suhn.....(620) 583-3706
Vicki Suhn.....(620) 583-4240
Will Avritt.....Herdsman
Cody Gariss.....Cattle Marketing.....Lamar, MO
(417) 425-0368

Feel free to contact us or if you prefer see the listing of our cooperators on page 6 for the contact numbers for breeders of individual bulls.



SUHN CATTLE COMPANY
Vernon & Vicki Suhn

1647 200th Street - Eureka, KS 67045
(620) 583-5923 - (620) 583-3706 M
suhn@wildblue.net - www.suhncattlecompany.com

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GENERAL INFORMATION...

Private Herd Number

Birth Date

Sale Animal Lot Number

1

Burtin's GF 59T2
R 10113352 Polled Gen: 5 10/27/2007 NS
Owned by Burtin Brangus

Service Type (AI, ET, NS)

Cooperator Name

Good Fortune of Brinks 14H3
JAK Good Fortune 803M2
Miss Brinks KO 803J

Casino 44F
Burtins Miss Cassino 59L
MS BB CC Kansas Jack 59C14

Add Pounds to Calf Crop
• Top 35% WW
• Top 20% YW
• IMF ratio 120

Ranking Within Their Breed

EPD's

BW	WW	YW	Milk	TM	SC	IMF	REA	FT
2.2	26	53	-1	12	0.2	0.04	0.25	0.005

BW	205	365	ADG	WDA	SC	IMF	REA	FT
88	642	1275	3.95	3.45	40.2	3.93	13.74	0.34

Adjusted Weights and Measurements

PERFORMANCE

Individual data is provided as supplementary information. EPD's are the most reliable evaluation of genetic differences between animals.

Actual Birth Weights (BW) as reported.

Weaning Weights (WW) are adjusted to 205 days of age.

Yearling Weights (YW) are adjusted to 365 days of age.

REA, IMF, and FT are adjusted ultrasound measurements for ribeye area, marbling score and fat thickness taken at the end of the gain period. Some footnotes will reflect what that bull ratioed in his test group.

Weight per Day of Age (WDA) is the average pounds gained each day between birth and yearling.

Average Daily Gain (ADG) is a measure of growth and is positively associated with feed efficiency.

EPDs

Expected Progeny Differences (EPDs) are the best estimate of an animal's genetic merit for a particular trait. It takes into account the animal's own performance, compared with its

contemporaries and the performance of its relatives compared against their contemporaries.

Birth Weight (BW) Predicts calf size and calving ease.

Weaning Weight (WW) Predicts pre-weaning growth potential.

Yearling Weight (YW) Predicts post weaning and overall growth potential.

Milk Predicts the maternal contribution to weaning weight of the calf through milk production, behavior, immunity and other environmental factors.

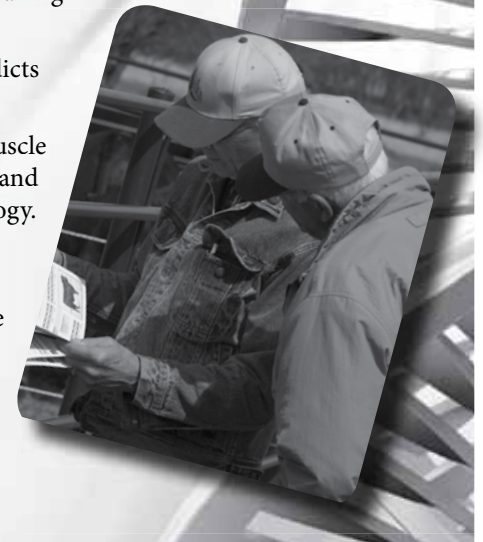
Total Maternal (TM) Predicts the weaning weight of calves from a bull's daughters.

Scrotal Circumference (SC) Predicts testicular size.

Ribeye Area (REA) Predicts total muscle and is based on live animal evaluations and the use of real-time ultrasound technology.

Intermuscular Fat (IMF) Predicts total intermuscular fat through live animal evaluations and the use of real-time ultrasound.

Fat Thickness (FT) Predicts 12th - 13th rib fat thickness.



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GENERAL INFORMATION...

Health

We feel that the bio-security of our operations is becoming increasingly more important. Herd health and the confidence that you place in it is of utmost importance to us thus our health program and the requirements placed on the bulls selling March 24th are equal to any and exceed most seedstock operations. We do work with several cooperators and all of the bulls selling have been housed at our facility since the beginning of their respective development period. They have all been through an extensive vaccination protocol that includes 8-way Clostridial, BVD, IBR, PI3, BRSV, Vibrio, Lepto 5 and Haemophilus Somnus. Since 2004 we have required that all bulls be tested negative for Bovine Leukosis and Persistently Infected BVD prior to going on test. All the bulls selling have passed a breeding soundness examination by Dr. Preston Hickman within 50 days of the sale and at that time were vaccinated with Vibrio Lepto 5, wormed with Cydectin and tested negative for Brucellosis and Johnnes.

If you have any questions or concerns for your particular area please contact us or we can put you in contact with Dr. Hickman, our veterinarian, and we will try our best to accommodate you.

Development of Bulls

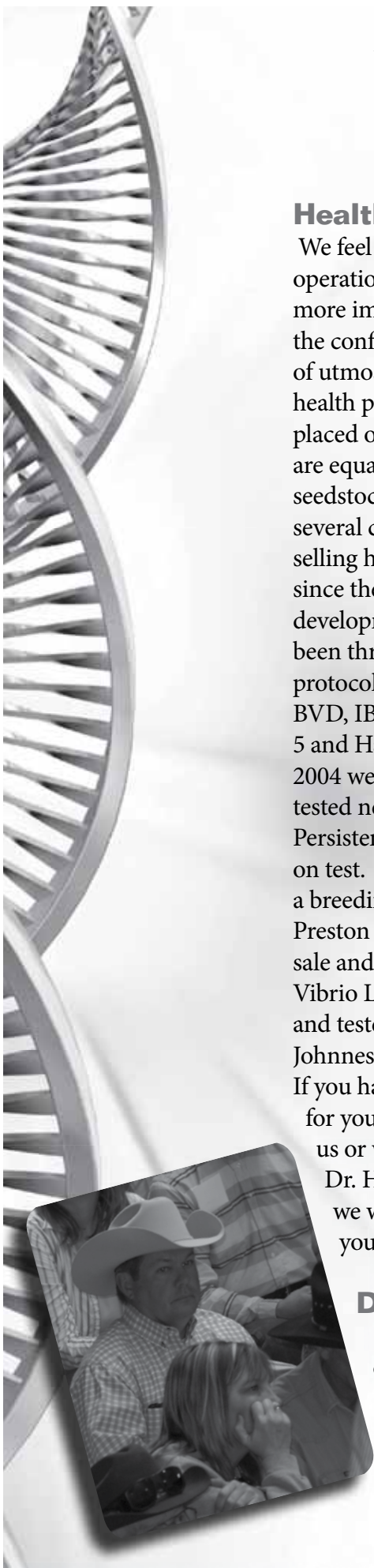
All bulls have been developed on Purina Intake Modifying feed to utilize available forage. Although this system is not designed for maximum gain, it has been our experience

that these bulls have held up better for our customers. All bulls have been developed at SCC. The fall of '07 born bulls have been at our facility since June or July of '08. The spring of '08 bulls have been here since mid-October of '08.

Performance Info

We are extremely dedicated to providing our customers the genetics needed to help positively impact their bottom line. We will not compromise the integrity of our data. Our utmost goal is to provide the information that will successfully identify the genetics most needed in your particular operation. The information provided to the respective breed associations was provided at weaning by the breeder and at post weaning by SCC for computation.

Please realize that these bulls were in different contemporary groupings at weaning; therefore, it is not fair to compare birth, weaning and yearling weights from one herd to another. A wide range of environments are represented in this offering and thus have affected those weights, plus different management comes into play, i.e. creep fed vs. not creep fed. Within herd weights and ratios were good when that was the only information we had. However, EPD's are a much better indicator of genetic potential and are the only way across herd comparisons can be made. **Also, before each breed the non-parent breed average EPD's are listed and that EPD's on a particular bull need to be compared to that bull's breed average EPD's and not against another breed.**



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GENERAL INFORMATION...

Maintenance After the Sale

SCC will work with customers on delivery of bulls in an effort to have the bulls delivered to customers as soon as possible after the sale. However, if you are not ready for the bulls at this time we will maintain the bulls at the ranch for a period of time until you are ready for them. A nominal fee of \$2.50 per day will be charged plus any veterinarian charges incurred will be billed at cost. Bulls will be maintained on a growing ration in grass traps. ***Bulls become the buyer's responsibility immediately after the sale.*** SCC is not responsible for insurance costs or death loss for bulls enrolled in our bull maintenance program.

\$100 Bull Delivery Charge

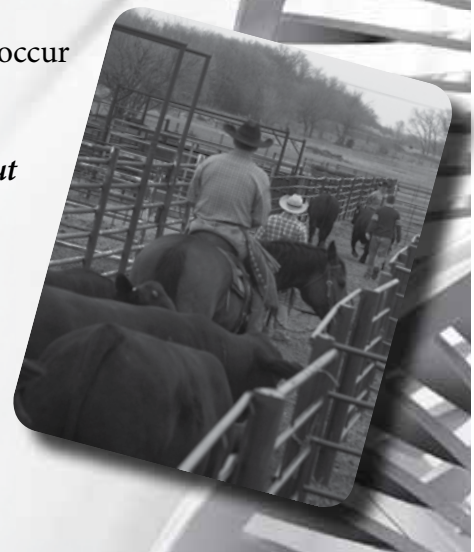
We will do our best to accommodate bull load out during and after the sale on March 24th. SCC will guarantee that no bull will cost more than \$100 to deliver to central delivery points anywhere in the U.S. Any customer who purchases 10 or more bulls in the sale we will deliver bulls to a central location free of charge. Please note that proper settlement must be made on all lots prior to departure and that trucking arrangements will be made through SCC and delivered to you as soon as transportation can be arranged.

Breeding Guarantee

We guarantee that all bulls selling have passed a thorough breeding soundness examination by Dr. Preston Hickman and are fertile to the best of our knowledge. If for some reason, during the first breeding season, the bull fails

to breed cows or is injured so that he is functionally infertile we will provide a satisfactory replacement or issue you a credit equal to the bull's purchase price minus salvage value. Please keep in mind that we expect the bull(s) to be treated with proper animal husbandry and that they are young bulls and require some additional management compared to mature bulls. Our past experience shows us that just as 1st and 2nd calf females need additional nutrition and management, young bulls are no different and require a little TLC. Expecting these bulls to compete with older mature bulls during the breeding season or after they are pulled off cows does not, in our opinion, constitute proper animal husbandry. A little extra care and management until these bulls reach their third birthday will reap major benefits for you, our customer, in the longevity of this bull in your breeding program. This guarantee is not intended to be a life insurance policy and is not designed to replace a dead animal that is killed or dies for reasons we have no control over. Insurance can be purchased at the sale if that type of coverage is desired. It is the buyer's responsibility to contact SCC, in writing, as soon as any questions occur as to a bull's breeding soundness.

If you have any questions about your bull please call us. Shipping a bull you think is unsatisfactory without contacting us for authorization to do so will void our guarantee.



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THE COOPERATOR PROGRAM...

Mr. & Mrs. James Bell
Rocking Bell Ranch, Inc.
12540 S. Hwy 43
Gentry, AR 72734
479-736-0376
Ranch Mgr: Gary Dickinson
479-549-7494

Mr. & Mrs. Mike Burtin
Burtin Brangus
2129 Q Rd.
Eureka, KS 67045
620-583-6731

Mr. & Mrs. Brad Chisum
Chisum Cattle Co.
596 State Hwy M
Niangua MO
417-473-1322

Mr. & Mrs. Joe Fuller
Cross F Cattle
13001 East OSR
Hearne, TX 77858
979-255-7747

Mr. & Mrs. Doug Gariss
Mr. & Mrs. Cody Gariss
Gariss Brangus
691 E C Hwy
Lamar, MO 64549
417-398-2836 (Doug)
417-425-0368 (Cody)

Mr. & Mrs. Duane Hahn
Platte Valley Brangus
1954 40th Ave.
Columbus, NE 68601
402-564-9121

Mr. & Mrs. Nathan Holcomb
1416 Elizabeth
Winfield, KS 67156
620-222-1339

Mr. & Mrs. Ken Hughes
JAK Brangus
7095 Camp Cooley Rd.
Franklin, TX 77856
979-229-8718

Mr. & Mrs. Joe Kassler
The Oaks Farms
4810 Smokey Rd.
Newnan, GA 30263
770-251-6522
Ranch Mgr.: Cobus Coetzee
678-378-0598

Mr. & Mrs. Dale Kirkham
2079 US 54 Hwy
Eureka, KS 67045
620-583-5247

Mr. & Mrs. Troy Lemay
15482 85th
Winfield, KS 67156
620-221-7483

Mr. & Mrs. Jack Moore
TJM Ranch
P.O. Box M
Ingram, TX 78025
Ranch Manager: Jay Lindsay

Mr. & Mrs. Zac O'Brien
Rt.1, Box 168
South Coffeyville, OK 74072
918-255-6415

Dr. & Mrs. Randy Schmidt
Schmidt Farms
91 CR 2308
Texarkana, TX 75503
903-278-7777
Ranch Mgr: Richard Norris
903-276-1804

Mr. & Mrs. Mike Vorel
19335 E. Memorial Rd.
Luther, OK
405-826-6959

Valley View Angus
Mr. & Mrs. Lynn McElhany
6371 S. Farm Rd 101
Republic, MO 65738
417-732-7558

Clay White Ranches
Ronnie White
Peabody, KS
520-682-3464
Ranch Mgr.: Cy White
806-217-0002

